

**Members in attendance:**

Sharon Prior (President)	Adelaide City Council
Paul Sidwell	Wilson Parking
Wayne Bryant	Queensland University of Technology
Gary Byrne	Park Aid
Ben Williams	Smart Parking
James English	ACE Parking
Eli Grossinger Binshtok	EasyPark
Helen Savage	EasyPark
Neil Brener	Secure Parking
Shane Treacy	DCA
Larry Schneider	Life Member
Benjamin Cho	Nedap
Simon Stainton	Arthur D Riley
Huseyin Memis	Streamcorp
Marc Elliot	Yield Advisors
Daniel Hitchcock	First Parking
Craig Ion	City of Maribyrnong
Paul McKeon	City of Maribyrnong
Kristine Green	ADVAM

The President, Sharon Prior opened the eighth Annual General Meeting for Parking Australia Ltd at 3pm, declared a quorum (10 members required). Company Secretary, Stuart Norman confirmed the quorum.

#### **Agenda Item 1 – Welcome**

The President, Sharon Prior called the meeting to order welcoming members and guests.

#### **Agenda Item 2 – Apologies**

None noted

#### **Agenda Item 3 – Correspondence**

No correspondence was tabled for this meeting

#### **Agenda Item 4 – Minutes of 24 November 2020**

The minutes of the seventh Annual General Meeting for Parking Australia held virtually via Zoom on 24 November 2020 were made available electronically.

There were no comments prior to the meeting and no matters arising at the 2020 AGM.

**The 2020 minutes were ratified by Larry Schneider and seconded by Neil Brenner.**

#### **Agenda Item 5 – Matters arising from the Annual General Meeting of 24 November 2020**

The President noted that there were no matters that were to be addressed from the last AGM.

#### **Agenda Item 5 – The Presidents Report**

The President noted that she was pleased to present her 4<sup>th</sup> President's report and 8<sup>th</sup> for Parking Australia Limited. The Covid-19 pandemic impacted the 2020-21 financial year more than anyone could have imagined with most of us only now seeing some semblance of normality with people moving around like they once did.

With PACE being a casualty of 2020, not being able to hold it has had a significant impact on Parking Australia's revenue. PACE has been rescheduled for May 2022 in Adelaide and is hopeful that it will go ahead and be a successful event.

The President acknowledged and thanked the Board of Parking Australia for their continued support during the past year whilst they, and the association, have experienced these uncertain times. Thanks also went to the staff of Parking Australia for their commitment and dedication to Parking Australia.

The President noted the pandemic has meant Parking Australia have continued to work hard to represent the interests of the parking sector. Parking Australia has been actively lobbying the Federal and State Governments on a range of issues while working closely with many local Governments on parking and transport related matters.

## **MEMBERSHIP**

Sharon noted Parking Australia was formed in 1986 by the Capital City Lord Mayors and in 1991 had just 20 members. As of 30 June 2021, Parking Australia had 112 financial members plus 4 life members. This constitutes a decrease of 20 on the previous year. The categories which saw the biggest declines were airports and universities. The President noted that given how the pandemic has affected these sectors it is not surprising these members have had to pause their membership.

With motorists now starting to increase their movements this will place greater pressure on the 179 local governments with 30,000 or more residents. PA will target these councils to join as members and encourage attendance at PACE.

The President noted Parking Australia is aware that not many car park owners are members and that is another sector PA will look at to target.

## **ADVOCACY**

The President noted Advocacy was a major focus for Parking Australia over the last 12 months. Informing governments of the effects their policies and/or programs can have on the parking industry and the motorist. The Commuter Car Park fund was one example.

Parking Australia had the opportunity to meet with the Federal Treasurer's Office to outline why the removal or concessions on Fringe Benefits Tax (FBT) would not only benefit the parking industry but also businesses and employees, when able to return to work after lockdown restrictions were lifted. Though Parking Australia received an excellent hearing unfortunately the treasurer did not announce any changes in this year's budget which was a disappointment.

The President noted that Parking /congestion levies continue to be a major issue for the industry, as they are in place in Sydney, Melbourne, and Perth, it has remained a key focus of Parking Australia's advocacy efforts and will be so in the coming year.

In 2019 the NSW State Government launched their Park'nPay parking app to go into direct competition with commercial providers. While some will argue the merits of the government intervening in the market, what has resulted is that many Sydney councils have not implemented either a commercial app or the government's parking app. Parking Australia wrote to councils to encourage them to undertake a thorough procurement process to ensure they install the best technology for their local government area. Parking Australia has been in touch with many councils about this matter. In addition to this, Parking Australia has met with

the opposition and some of the crossbenchers to brief them on how the industry successfully operates in other states without state government intervention.

The pandemic has had a dramatic effect on the Central Business Districts (CBDs) around Australia. Parking Australia has met and spoken with capital city councils including some lord mayors about how their parking revenue has been affected and how parking could assist in the revitalisation of our major cities.

## **PROFILE**

The President commented that Parking Australia continues to build our profile as an association with key stakeholders and the general public, with an unprecedented amount of media coverage, were quoted in nearly all capital city newspapers, as well as interviews on national free-to-air TV news bulletins and a number of interviews on Sky News and have been interviewed on Australia's most listened to breakfast radio show as well as other radio interviews during the morning and drive timeslots in Perth and Melbourne.

While profile is measured by what an organisation does publicly, it is also important to note that Parking Australia has been approached proactively to comment by media organisations more than ever. The President noted that Parking Australia is now being given the opportunity to have a voice. In many of these instance's Parking Australia has declined to comment, as it has not been an appropriate time or has not been in the best interests of the association or its members.

## **EVENTS**

The President commented on the topic of events that PACE has already been postponed a number of times and is now scheduled for May 2022 with all signs looking good. We have also been unable to hold Outlook, which would've been scheduled for November 2021.

Sharon noted that Parking Australia was able to hold the 2020 and 2021 Parking Awards virtually. Unfortunately, they couldn't be held in person. While it is much better to acknowledge and celebrate the achievement of those in our industry in person, it is good to see that even during a global pandemic it didn't stop excellence and innovation in the sector. In fact, it was promoted to some extent.

In May 2021 in a small window between Covid-19 outbreaks, we were able to host a networking event in person in Sydney. We heard from the NSW Shadow Minister for Customer service, Sophie Cotsis, in addition to other industry related presentations. It was well supported with over 50 people attending.

In February, Parking Australia held the webinar, 'Using Solar and EV to achieve renewable energy targets in parking'. This event heard from experts in the installation of Solar PV and EV chargers. This topic is becoming a lot more prevalent in the coming years, as the up take up of electric vehicles increases.

## **IN CLOSING**

The President noted that she looks forward to seeing everyone in person in the near future and hopes that all will be able to attend PACE 2022 in Adelaide.

Sharon noted each of the current Board of Directors and thanked them for support and assistance

- President, Sharon Prior
- Vice President, James English
- Director, Joe Larosa
- Director, Gary Byrne
- Director, Liam Carroll (resigned earlier in 2021)
- Director, Ben Williams
- Director, Mosstyn Howell
- Director, Paul Sidwell
- Director, Wayne Bryant

Sharon also noted that CEO, Stuart Norman would update the meeting on the status of the Board of Directors election.

While it has a challenging year, Parking Australia will continue to represent the interests of the industry and will continue to promote advances in technology and endeavour to present the successes of the parking industry to relevant decision makers.

**The report was accepted on a motion by Neil Brenner and seconded by Gary Byrne.**

### **Agenda item 6 - Chair of Finance and Governance Report.**

The Chair of Finance, Wayne Bryant, stated the Board had hopes Parking Australia would have been in a better financial position with PACE being able to go ahead in 2021, but unfortunately the pandemic situation got worse rather than better so that then has reflected in the financial report this year. Wayne Bryant noted the financial reports are not subject to a formal audit, but they were independently reviewed by CAAA. The cash asset position has decreased substantially, and Parking Australia is below prior year level. Wayne commented that this is certainly at the forefront of the Board who will meet tomorrow and going into 2022 will look at membership and events to try to improve the income moving forward.

Wayne noted PA has minimised expenses such as utilising Zoom for networking and having virtual events. Wayne also noted having an in-person Award event unfortunately doesn't generate income. Parking Australia's basic income has been via membership, the JobKeeper payments along with a grant from the Victorian state government which provided much needed support. The Board expects to be in a positive situation next year.

Neil Brenner questioned the impact of not having PACE. How much would that roughly equate to?

Wayne commented that with not having held PACE yet, the costs have been incurred in preparation, but income has not yet been realised.

Neil Brenner questioned if PACE had been held, would the financial situation be in line with previous years.

Wayne noted this would have been expected but if PACE had gone ahead only certain states would have been able to attend and this would have created a loss.

Neil Brenner questioned is the shortfall explained by the Covid pandemic and PACE not being able to go ahead or are there other reasons for this

Wayne replied that no, PACE is PA most significant income source. Memberships only cover a portion of expenditure. Not being able to hold networking events and secure sponsorships for these has also contributed to the shortfall.

**The report was accepted on a motion by Daniel Hitchcock and seconded by Neil Brenner.**

### **Agenda Item 7 – Election of Directors**

Company Secretary, Stuart Norman noted that the call for nominations for the three Director positions were sent out as well as reminders over a month ago. One position was vacant from Liam Carroll's resignation with Mosstyn Howell and Ben Williams re-standing. Six nominations were received from

Michael Doherty – Smarter City Solutions  
Angelique Mentis – thatmyspot  
Craig Ion – Maribyrnong City Council  
Mosstyn Howell – UbiPark  
Ben Williams – Smart Parking  
Daniel Hitchcock – First Parking

Elections were open from 24 November 12pm 01 December 12pm. When voting ended today at 12pm there was a tie for the 3<sup>rd</sup> position. Parking Australia then extended the voting period for two hours until 2pm. All nominees were informed of the situation. The results were 3 Directors being elected as below.

Angelique Mentis	THAT'SMYSPOT
Mosstyn Howell	UbiPark
Daniel Hitchcock	FIRST PARKING

Stuart congratulated Angelique, Mosstyn and Daniel and thanked Ben, Craig and Michael for nominating. Stuart also thanked Ben Williams for his time on the Board which was reiterated by the President.

**Agenda Item 8- Other Business and General Matters**

Larry Schneider tabled his thanks to Sharon Prior on behalf of the members for her Presidency again. Larry commented that it has not been an easy period and no one would envy the role.

Larry noted that Parking Australia is now faced with two issues – one being the declining membership and two there is only enough cash in hand for probably another two years.

Is the new board going to be preparing an A and a B strategy for the next two years? A being events and PACE can go ahead, B being if events and PACE cannot be held.

Sharon replied that the Board has been monitoring cashflow monthly and is aware of the financial situation. The strategic plan will be reviewed early next year and will include reviewing what the situation will be if PACE does not go ahead as planned.

No other general business was noted.

The meeting closed at 3.29pm (AEDT).

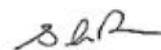
This is a certified copy of the minutes as held on 1 December 2021.



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**Company Secretary – Stuart Norman**

1 December 2021



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**President – Sharon Prior**

1 December 2021